

49. AGRICULTURAL TOURISM

We recognize that agricultural tourism serves as an important marketing strategy and also helps to educate the public about where and how food and farm products are grown.

We support:

1. Recognizing agricultural tourism as an economic development tool for rural areas and support public policy that encourages the growth of agricultural tourism.
2. Continuing to build a working relationship between agricultural tourism operations, state agencies, and other associations.
3. Encouraging the development and implementation of a statewide strategic plan for agricultural tourism with industry input and support.
4. Promoting collaborative projects to raise the awareness of the importance of agricultural tourism to the state's economy and expand growth opportunities in agricultural tourism for Illinois farms including maintenance of appropriate existing databases and websites.
5. Encouraging the insurance industry to offer insurance policies for agricultural tourism farms that provide farm owners with coverage for nuisance lawsuits, property damage, and liability, including liability for injuries to visitors invited to the farm.