

What to say to invite a farm family to participate:

CFB Manager:

Hi, this is Gina from Stark County Farm Bureau. Do you have a moment to talk?

Family:

Sure, what can we do for you?

CFB Manager:

Well, Farm Bureau has sponsored part of a big agriculture exhibit at the Saint Louis Science Center, it's actually a giant interactive map of Illinois and Missouri that features agriculture in both states. Each County Farm Bureau gets to choose a farm family from their county to feature in a 60 second video about farming in that county. Then, when visitors come up and touch a county on the map, a video will play of a family talking about their family farm.

We thought your family would be a great family to do this.

Family:

Well, I think we'd be interested, but how long would it take and when do you want to do it?

CFB Manager:

I'll be filming the video, so I can work with your schedule, but it shouldn't take us more than 30 minutes to an hour.

Family:

Okay, count us in.

CFB Manager:

I've got a consent form that you have to fill out, can I send the link to your email?

Family:

Sure.

CFB Manager:

Okay, I'll be in touch. Thank you!