

# Food Dollar Series



The food dollar series is composed of three primary series, each of which provides a different way of slicing the same food dollar to provide a variety of perspectives.

## 2015 Food dollar: Industry Group (nominal)\*



The Industry group series identifies the contribution from 10 distinct industry groups to the final food dollar.

## 2015 Food dollar: Marketing Bill (nominal)\*



The marketing bill series identifies the distribution of the food dollar between farm and marketing shares.

## 2015 Food dollar: Primary Factors (nominal)\*



The primary factor series identifies the distribution of the food dollar in terms of U.S. worker salaries and benefits, rents to food industry property owners, taxes, and imports.

\*Nominal Value: The dollar value of products/services purchased, based on prevailing prices at the time of purchase.

Source: USDA/ERS Food Dollar Series App